Data and Privacy File Guides

Apple Media Services: Apple Card Customer State

October 2021

File name

Apple Card Customer State.csv

File description

This file contains information on the state of the customer's Apple Card account e.g. application and account creation status, physical card order status, family account status, etc.

Why Apple keeps this information

Apple retains this information to manage the user's Apple Card Account and preferences for financial records management.

Field Name	Details
App Channel	Channel through which an Apple Card is applied
Apple ID Number	Apple account identifying number
Applied From Web Browser	Whether the Apple Card was applied for through the web
Contactable Reset Flag	Whether the contactable flag can be set to true after 6 months of being false
First Participant Joined Date	Date when the first participant in the Apple Card family was added
Has Account	Whether the user has an Apple Card account
Has Participant	Whether the user has participants in their Apple Card family
Installment Flow	Whether the Apple Card was applied for through Apple Card monthly installment
Installment From Retail Store	Whether the Apple Card was applied for through Apple Card monthly installment in a retail store
Installment From Web Browser	Whether the Apple Card was applied for through Apple Card monthly installment on the web
Is Completed	Whether the Apple Card application is completed
Is Contactable	Whether the user can be contacted by Apple Card
Last Account Create Date	Date when the Apple Card account was last created
Last Account Close Date	Date when the Apple Card account was last closed
Last Application Create Date	Date when the Apple Card application was last created
Last Contactibility Update Date	Date when the Is Contactable flag was last updated on the account

Field Name	Details
Last Family Account Create Date	Date when the role on the Apple Card family account was last changed or a participant was added to the family account
Last Physical Card Order Date	Date when the user last ordered a physical Apple Card
Physical Card History	Whether the physical Apple Card was ordered or activated
User Role	The role of Apple Card account holder in the Apple Card family